



I O N I C
EMPOWERING BUSINESSES

Security at Scale

Cloud for SMB

EBOOK



Ionic Info Solution Pvt. Ltd.
ISO 9001:2015 Certified Company

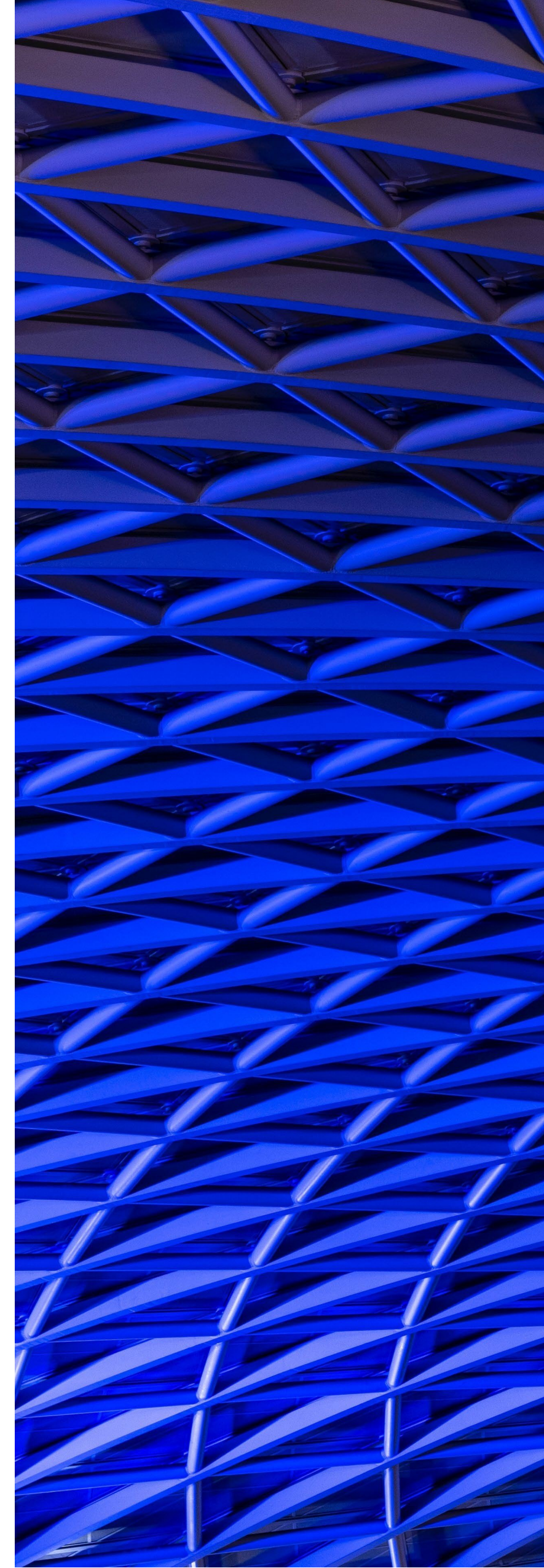


Table of contents



I O N I C
EMPOWERING BUSINESSES

| | |
|--|----|
| Introduction | 3 |
| Boost productivity with automation | 4 |
| Scale securely as you grow | 6 |
| Manage costs with pay-as-you-go pricing | 7 |
| Work with AWS to build a security posture that scales | 8 |
| About Ionic Info Solutions | 9 |
| Benefits of migrating to AWS with Ionic Info Solutions | 10 |
| Learn more | 11 |



Introduction

Organizations of all sizes understand that they need to stay secure. However, establishing a strong security strategy for your business raises many challenges, including constraints on IT resources, tight budgets, maintaining costly hardware, limited expertise, and risk that an overburdened IT staff may miss an important alert.

You can strengthen your organization's security, no matter the size of your business or the extent of your resources. Start with selecting and assembling the right solutions to help you manage security more efficiently, at scale, and minimize risks to your business. Whether you're just starting to build a security strategy or are already invested, knowing how to select the right solution—in a way that is manageable for your team—is critical to your business growth.

To strengthen their security and keep pace with the growing size and rate of security issues, companies are adding more tools to their stacks. But adding more tools can result in increased complexity and reduced effectiveness.

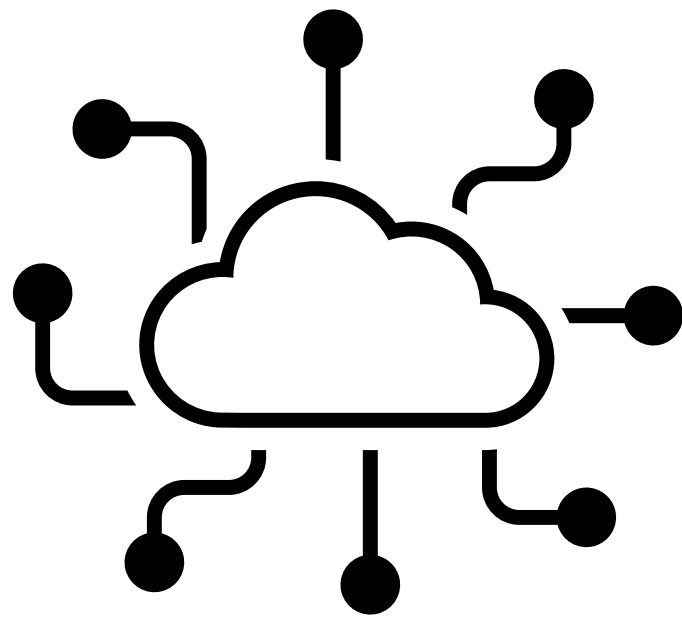
When building their security stacks, businesses must choose right-sized security solutions based on their needs. These will help them operate with maximum efficiency and cost-effectiveness.

In this guide, we'll share three key elements that growing businesses need as they select and curate their solutions, including: automation to free up time for innovation, scalability as your business grows, and easy cost management with pay-as-you-go pricing.

Boost productivity with automation



I O N I C
EMPOWERING BUSINESSES



Security alerts are designed to help businesses monitor risks. But too many alerts can create unnecessary noise and pull teams away from their work. Meanwhile, the right solution can help teams discern signals from noise and help reduce alert fatigue among IT staff.

Typically handled manually, security alerts can quickly become overwhelming for small teams. Businesses need a solution that manages them, including automatically prioritizing and remediating them, in order to strengthen their security and reduce risk.

With a platform that prioritizes and automatically remediates alerts, teams can efficiently manage security alerts and automatically disregard those that aren't relevant to them. This can reduce the risk of fatigue and its negative side effects, which include longer response times, missed alerts, burnout, and turnover in IT departments.

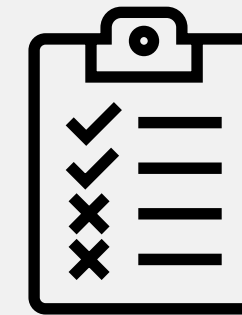
Automation helps teams efficiently manage previously manual processes, strengthening your security while also helping you be more productive and freeing up your team's time for higher-value projects.

Automation and prioritization through a consolidated tool set will go a long way toward protecting your business and helping you scale. With fewer tools monitoring systems and automatically prioritizing alerts, teams can focus on other critical issues and maintain a firmer grasp on security with fewer resources. By prioritizing security alerts that matter to your business and automatically sifting out low-quality, low-risk alerts, you can also build effective security practices with the resources you already have.

Is your business ready to take advantage of automation?

Consider whether you can first:

- Centralize alerts and events to ensure you have full insight and scope to create effective automation
- Reduce the number of tools to manage alerts and leverage solutions that scale
- Eliminate alerts that become white noise, are disruptive, or require no action



75%

percentage of small businesses who say they don't have the personnel to manage IT security

Source: ["30 Surprising Small Business Cyber Security Statistics"](#), Fundera, 2023

Scale securely as you grow



I O N I C
EMPOWERING BUSINESSES

Businesses with limited resources should build security solutions that can be implemented, maintained, and scaled efficiently and effectively with their existing resources. This can free up your team's time, helping them focus on tasks that drive your business goals forward.

Automation gives you flexibility. If a change is made, it can be easily reverted, helping you scale securely. By automating configurations, which scale based on your needs, your business can stay protected as you grow—without adding to your workload.

Automation can ensure your security is always on. The security landscape is continually changing, so it's important that only approved changes are made to your environment. Not only does automation enable that, but as governance and security risk compliance regulations change, it helps you to stay compliant with the changing demands of the industry.

With a security solution that operates and scales on its own with minimal oversight from your team, you can feel confident about your security—even as your company and needs grow.

For businesses looking to build a security solution that scales, consider the following:

- Leverage solutions that scale, are flexible, and reduce manual efforts
- Reduce the number of tools to manage alerts that add complexity

Manage costs with pay-as-you-go pricing



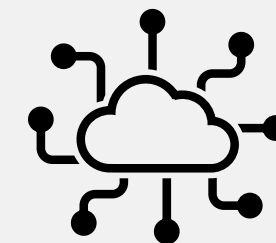
Organizations of all sizes need a scalable, secure solution that can grow with them while also being cost-effective. A pay-as-you-go option lets you scale costs and pay for only what you use. In this way, you can manage costs without sacrificing performance or capacity. Cloud-based solutions let you do this, which is why it's necessary that your data is in the cloud.

Your security solution will need to be affordable—and still offer these must-have features:

- Helps you meet your security, risk, and compliance goals
- Includes flexible deployment options that support your team's skills
- Supports your applications, third-party solutions, and integrates easily
- Easily scales as you grow your business or when you need to experiment
- Assist with internal and third-party security audits

If you're ready to assemble a security solution with an effective pricing model, consider this:

- Consistently evaluate your environment using a cost-optimization lens
- Take advantage of technologies that are sustainable and cost less by design



“The MIT Initiative on the Digital Economy ... found that transitioning to the cloud pays off, helping firms improve productivity, increase revenue, and build a foundation for initiatives such as artificial intelligence and supporting a remote workforce.”

— MIT Sloan School of Management

Source: *Cloud Adoption Linked to Stronger Firm Performance*, MIT Sloan School of Management, June 2022

Work with AWS to build a security posture that scales



Whether you are just getting started on your cloud journey or are trying to maximize your existing tech investment, Amazon Web Services (AWS) is the right partner for businesses of all sizes.

Real savings you can see and measure

Moving to the cloud provides the ability to reduce costs while increasing efficiency. Migrating with AWS leads to an average cost savings of 31 percent.

A high level of cloud security

AWS security infrastructure is built to satisfy the highest requirements of the world's leading financial, educational, and governmental institutions that rely on it, ensuring small and medium-sized businesses have the same level of security as enterprises.

Built-in reliability and resiliency

AWS's extensive investment in global availability zones and redundant networks, storage, and compute helps ensure that customers always have access to critical data and applications.

Support through best-in-class partner programs and training

Growing businesses need to maximize IT performance with limited budgets and resources. AWS helps plan, scope, and size projects and offers a comprehensive library of digital, self-paced training courses and a range of skill certifications, workshops, and immersion days for customer teams.

A broad, deep, and constantly growing set of capabilities

When customers collaborate with AWS, they continuously gain new, trusted, and accessible solutions without having to make their own investments in capital and talent.

About Ionic Info Solutions



I O N I C
EMPOWERING BUSINESSES

Empowering Businesses

Founded in 2020 we are an emerging leader in ITSM, Enterprise Software, ERP and Cloud Solutions. As a Managed Service Provider (MSP) our proven expertise and cross domain experience brings you the benefits of Technology advances and Automation to enhance efficiency in your Business operations. Our commitment to Open Source technologies has helped our Customers to lower their IT costs and enables us to provide latest in Enterprise and Cloud Solutions at costs that no other can match. Using our deep Domain knowledge we create tailored solutions that connect Companies with their customers, simplifying and accelerating business processes, as well as lowering costs.

With a Mission of being Idea Enablers our growth is driven by our Customers Success Stories. Using our deep domain knowledge we devise bespoke Technology Solutions developed exclusively with our Customers Goals and Success in mind. Every Business Solution designed and developed at Ionic is devoted to connect you with your Customers from ideation to last mile delivery Ionic enables you to leverage technology at every step and convert your Ideas into winning more Customers, Better Business Process, Cost Savings and creating success stories.

Benefits of migrating to AWS with Ionic Info Solutions



We employ a structured migration methodology that encompasses comprehensive planning, assessment, execution, and post-migration optimization phases. Leveraging proven frameworks and best practices, our experienced team meticulously evaluates your existing infrastructure, identifies dependencies, prioritizes workloads, and develops a detailed migration roadmap tailored to your specific requirements and business objectives.



Cost Optimization

Optimize your AWS usage to minimize costs while maximizing performance and efficiency. Through effective resource allocation, usage monitoring, and cost management strategies, your SMB can reduce unnecessary expenses associated with IT infrastructure and maintenance, ensuring a better return on investment (ROI) from your cloud migration.



Efficient Resource Allocation

Through effective resource allocation and project management techniques, Ionic Info Solutions optimizes resource utilization, minimizes downtime, and accelerates the migration timeline. Our team strategically allocates resources, coordinates tasks, and implements automation tools to streamline the migration process, ensuring efficient use of time and resources while minimizing disruptions to your business operations.



Expert Support and Guidance

Gain access to expert guidance, support, and ongoing optimization services. From initial planning and assessment to implementation, monitoring, and continuous improvement, Ionic Info Solutions provides the expertise and support needed to navigate the complexities of AWS cloud security effectively, allowing your business to focus on innovation and growth.

Learn more

Data Protection for Small and Medium Businesses

Know More -

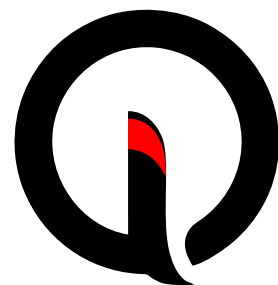
Schedule A Call

We are just a message away

Call / WhatsApp - +91 93219 008860

Visit us – ioncinfo.com

Ionic Info Solutions Pvt. Ltd.



I O N I C
EMPOWERING BUSINESSES

